SYLLABUS

Fall 2017

NORTH AMERICAN UNIVERSITY

COURSE TITLE	**FINANCIAL MARKETS AND INSTITUTIONS**	COURSE CODE & Credits	**FINA 3313 Section 1** **3 Credits**
PRE-REQUISITES	**FINA 3312**	CO-REQUISITE	**None**
INSTRUCTOR	**OSMAN NAL, Ph.D.**	E-MAIL	**NAL@na.edu**
OFFICE	**813**	OFFICE PHONE	**832-230-5557**

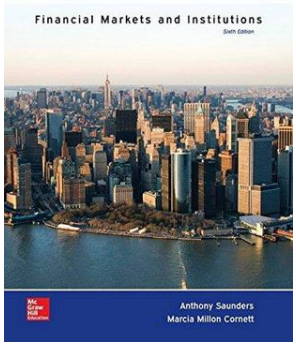
OFFICE HOURS **By Appointment** OR T R **1-2:30pm** OR < Open door policy >

SCHEDULE Days / Room **MONDAY & WEDNESDAY 1-2:30pm / Room 721**

Online Learning Management System: Access to NAUMoodle thru **http://online.na.edu/my/**

TEXT

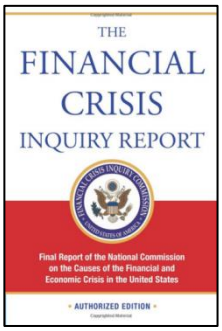
Financial Markets and Institutions
Saunders and Cornett
2015 Mc-Graw Hill
6th edition
ISBN-13: 978-0078034664



You can also find used books through Amazon website. Particularly you can make use of the ninth or eighth edition of the book.

SUPPLEMENT READINGS

Author: **Financial Crisis Inquiry Commission**



Title/Edition: **The Financial Crisis Inquiry Report, 1st edition**
Publisher: **PublicAffairs**
Year: **Jan. 27, 2011**
ISBN-10: **1610390415**

Free online access at: http://www.gpo.gov/fdsys/pkg/GPO-FCIC

COURSE DESCRIPTION	This course analyzes asset and liability management for financial institutions. Topics include financial markets such as stocks, bonds, mortgages, derivatives and foreign exchange.
COURSE REQUIREMENTS	2 midterm exams (20% each; total: 30%); 15 homework (1% each; total: 15%); and research paper (15%), and final exam (total: 30%). Please refer to grading standards for details.
ATTENDANCE, EXAMS, etc.	Attendance is taken at the beginning of each class. You cannot miss more than 5 class hours without excuse. Final exams are during December 7-15. The exact date published on course Moodle page and University academic calendar.
IMPORTANT REMARK	**The nature of the course necessitates that the chapters from the text and other assigned materials be read before coming to class. Discussions will be presented with the assumption that materials have been read and studied by each student. There are topics and terms which are purely descriptive and will be discussed in class only to the extent that the class members have questions.**
STUDENT LEARNING OUTCOMES	The student is expected to develop a working mastery of the contents given in the course description. After studying this course students should be able to 1. Calculate the flow of funds within each type of financial market. 2. Explain the role of interest rates in financial markets. 3. Explain the evolution of money in the U.S. economy and discuss the functions money plays in an economy. 4. Explain what is meant by cyber-banking and the impact of e-money on the banking industry and monetary policy. 5. Identify the key financial instruments of the money and capital markets. 6. Explain the main types of financial institutions and explain why financial intermediaries exist. 7. Explain how interest rates are determined and explain the relationship among various interest rates in an economy. 8. Define the term structure of interest rates. 9. Explain the efficient markets hypothesis and discuss how prices of financial instruments are determined in efficient markets. 10. Identify the various types of non-depository financial institutions in an economy. 11. Explain the major assets and liabilities of depository financial institutions. 12. Explain the workings of banks including the sources and uses of their funds and the determination of loan and deposit interest rates. 13. Explain the basic principles of bank management and performance evaluation. 14. Analyze the role of the Federal Reserve in the U.S. financial system and the major tools of monetary policy.
DRESS CODE	All students should dress appropriately in compliance with the student manual.

CELL PHONES	Please turn off your cell phone or put it on vibrate mode during class.
CLASSROOM MANAGEMENT ISSUES	You are expected to refrain from doing anything not related to the current class, refrain from talking during a lecture, not use inappropriate and unacceptable language during the class, come to class on time and remain until dismissed by the instructor, remain in the classroom during the examination period. All classroom management issues will be referred to the Dean of Students.
ACADEMIC MISCONDUCT	Academic misconduct includes but is not limited to: talking during exam, copying, cheating, and collusion. I will impose the following sanctions for an academic misconduct: Grant no credit (or a zero) for the examination or assignment in question and reduce the final course grade by a letter grade (e.g. from A to B; from B to C; from C to D; and D to F, etc.)
DROP POLICY	In compliance with the College catalog, September 8 is the last day to drop a course without fee, September 29 is the last day to drop a course with fee. Also October 27 is last day to drop classes with a grade of "W". No exceptions will be made to this schedule. The student who wants to drop the class is responsible for processing any paperwork necessary.
LIBRARY USE	University has many great resources at university library including digital books, online articles and other awesome reading material. Make sure to make the most out of it. You will particularly need that when you start writing your research paper for the course.
RELIGIOUS HOLIDAYS	Students who are absent from class for observance of a religious holy day will be allowed to take an examination or complete an assignment scheduled for that day within one (1) week of returning to class. The student, not later than the 15th calendar day after the first day of the semester, must notify the instructor in writing of each scheduled class day that he/she will be absent for a religious holiday.
DISABLED STUDENTS POLICY	It is the policy of North American College that no otherwise qualified disabled individual shall, solely by reason of his/her disability, be excluded from the participation in, be denied the benefits of, or be subjected to discrimination under any academic or Student Services program or activity. Disabled students may request academic assistance when needed from the Office of Student Services.

GRADING STANDARDS and POINTS DISTRIBUTION

- ✓ 2 midterm exams @ 100 points each for a TOTAL of 200 POINTS. No collaboration during tests. Smart phones and other electronic devices (except calculators) strictly prohibited.

  EXAM 1: Week 5; Chapters 1, 2, 3, 4.

  EXAM 2: Week 10; Chapters: 5, 6, 7, 8.

- ✓ A final exam @ 100 points. No collaboration during tests. Smart phones and other electronic devices (except calculators) strictly prohibited.

  FINAL EXAM: Finals week; Chapters: 10, 11, 12, 13, and 19.

- ✓ 10 HOMEWORK @ 40 points each for a TOTAL of 20 POINTS (One each weekend due on the following Monday class). The homework will cover the past week's subjects. Sign in to Moodle to access and submit weekly assignments. **Make sure to submit your homework within deadlines**. **You can collaborate on homework, yet ultimately each student should submit his/her own homework through Moodle.**

- ✓ RESEARCH PAPER @ 300 points.

  A 10 - 15 page, double-spaced analytical research paper written in MLA style is to be completed by each student. That's 10 - 15 full pages of written work – not including title pages, exhibits, and bibliography. Exhibits such as graphs, tables, & pictures, should be in a separate section at the end of the paper – just before the bibliography. Papers shorter than 10 full pages will receive a "0%". The paper will be worth 15% of your overall grade and is due Sunday 11:55pm, Dec. 5, 2016. You will write on the topic agreed with your professor.

  You are required to cite at least 10 (ten) sources. YOU MAY NOT USE WIKIPEDIA OR YOUR TEXTBOOK AS A SOURCE! The paper will be graded according to the criteria listed on the rubric on the last page of this syllabus. You will submit the paper to the Moodle page as either a Word document or a Rich Text Format (RTF) document on or before the due date. PAPERS WILL NOT BE ACCEPTED LATE! If you are unsure what a research paper entails, I invite you to check out this website from the Purdue University Online Writing Project for guidance.
  http://owl.english.purdue.edu/workshops/hypertext/ResearchW/index.html

  I ACTIVELY CHECK ALL PAPERS AND ESSAYS FOR PLAGIARISM! Consequences for plagiarism will include receiving a "0%" for the paper or essay and referral to the appropriate authorities at the college for further disciplinary action. Plagiarism includes but is not limited to:

  1. Handing in a term paper or essay purchased on the web as your own work – save your money, this is very easy to catch.

2. Copying sections of your paper or essay from websites without noting sources

3. Copying a large portion of your paper or essay from any source or sources – cited or not. You can quote sources, but I expect the great majority (at least 75%) of the written work to be your original material.

4. Using a paper that you have written but previously used for another class without my permission.

If you are unclear as to what constitutes plagiarism, check out this website: http://www.indiana.edu/~wts/wts/plagiarism.html

I do not tolerate academic dishonesty and I suggest you do not test me on this issue. I will be using internet-based plagiarism-prevention services. Turnitin.com examines each paper and essay and determines what percentage of them came from the web – either from a website or from a paper purchased on the internet.

Available research topics and grading rubric will be published on Moodle.

GRADING SCALE/POLICY

Highest	Lowest	Letter
100.00 %	93.00 %	A
92.99 %	90.00 %	A-
89.99 %	87.00 %	B+
86.99 %	83.00 %	B
82.99 %	80.00 %	B-
79.99 %	77.00 %	C+
76.99 %	73.00 %	C
72.99 %	70.00 %	C-
69.99 %	67.00 %	D+
66.99 %	60.00 %	D
59.99 %	0.00 %	F

TIME SCHEDULE

This is a listing of chapters/topics to be covered weekly throughout the Fall semester.

WEEK	*CHAPTER*	*TOPIC*
Week 1	1	Introduction and Overview of Financial Markets
Week 2	2	Determinants of Interest Rates
Week 3	3	Interest Rates and Security Valuation
Week 4	4	The Federal Reserve System, Monetary Policy, and Interest Rates
Week 5	n/a	**Midterm Exam I (Tuesday Review; Thursday Exam)**
Week 6	5	Money Markets
Week 7	6	Bond Markets
Week 8	7	Mortgage Markets
Week 9	8	Stock Markets
Week 10	n/a	**Midterm Exam II (Tuesday Review; Thursday Exam)**
Week 11	10	Derivative Securities Markets
Week 12	11	Commercial Banks: Industry Overview
Week 13	12	Commercial Banks' Financial Statements and Analysis
Week 14	13	Regulation of Commercial Banks
Week 15	19	Types of Risks incurred by FIs
Finals Week		**Final Exam (Dec. 6 thru 14)**

"I'm a great believer in luck and I find **the harder I work, the more I have of it**."

~ Thomas Jefferson